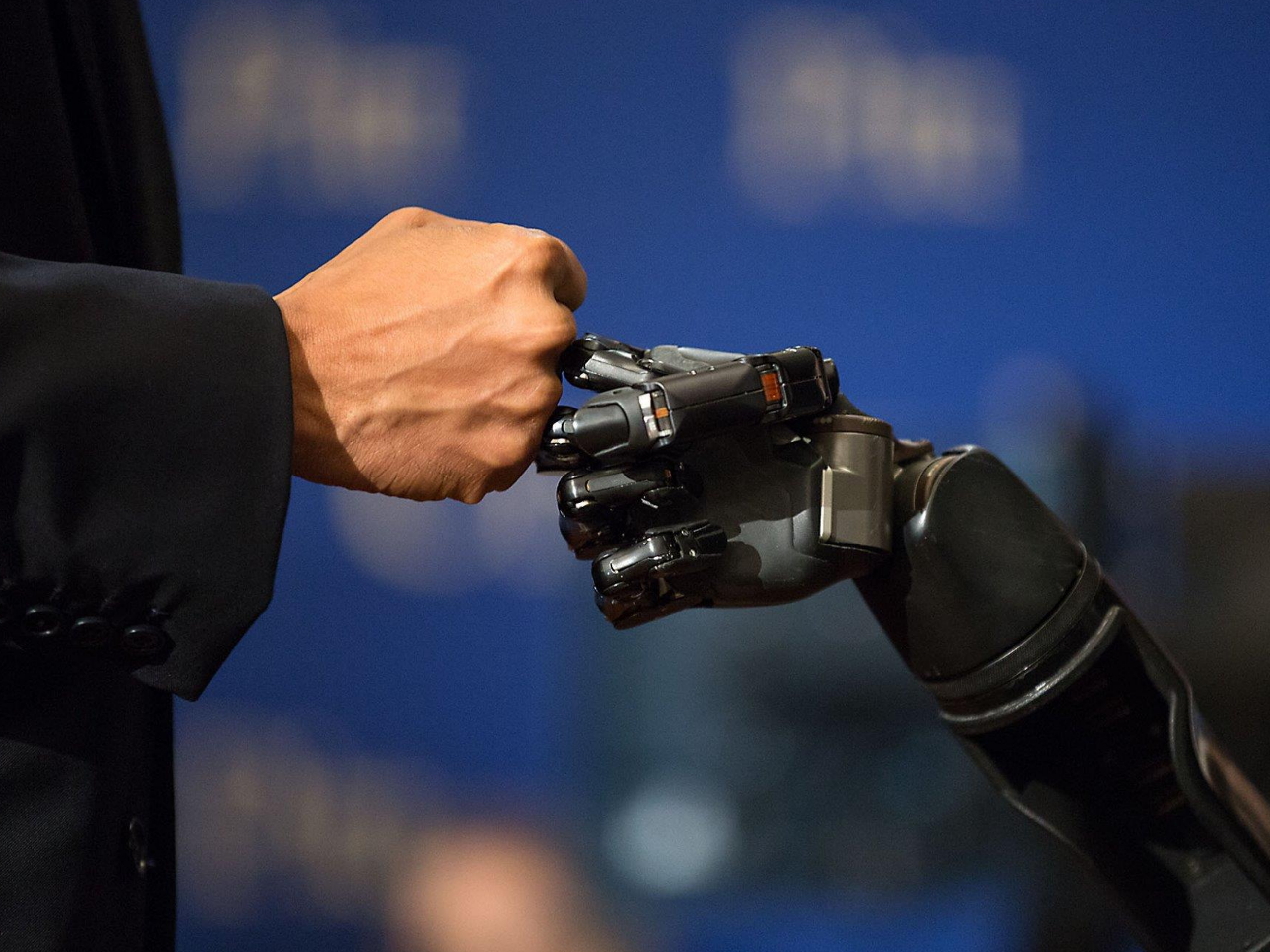
Maastricht University
Maastricht European Private Law Institute

Towards a culture of innovation and creativity in digital education

MID 2017

Dr. Bram Akkermans LL.M.

“There is something rotten in the state of Denmark”



Technology
has changed the
way we **live**

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RADAR "Beter op het kind gericht"

LINDA. "Leuke en interactieve manier"

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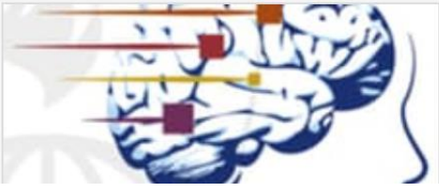

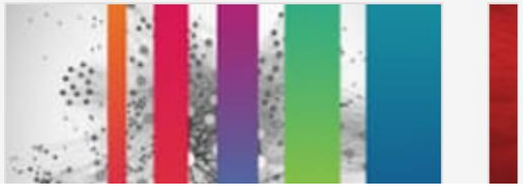

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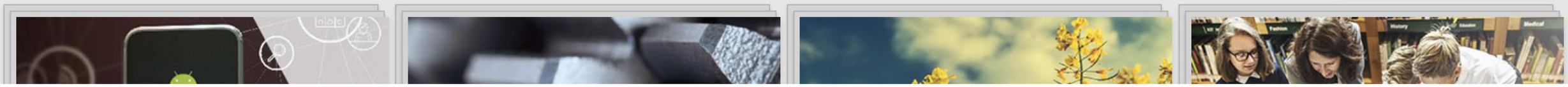
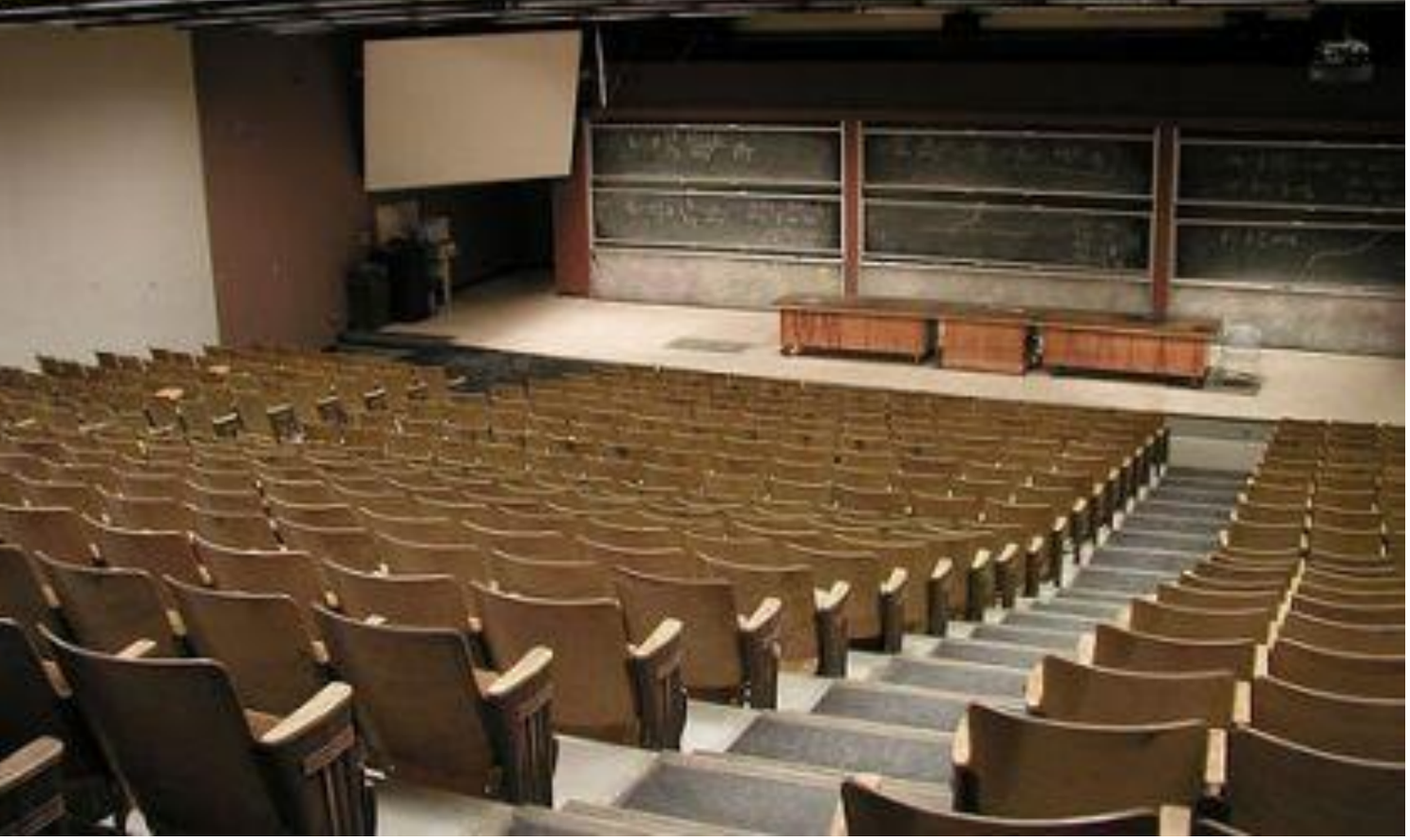


current culture



Our regulatory framework

Article 7.3 Dutch Higher Education Act (WHW)

1. An institution offers education in the form of **educational programmes**.
2. An educational programme is a **coherent entity** of components, aimed at the realisation of well-described objectives relating to knowledge, insight and skills that that person who completes the programme, shall have obtained. A component can relate to the practical preparation to exercise the profession and to the exercise of the progression in relation to education in a dual-programme, in so far as these activities are made under supervision of the board of directors of the institution.
3. **Every programme has an final-assessment. Every component as an exam.**

we need

change

of culture

small
(incremental)
change at
institutional level

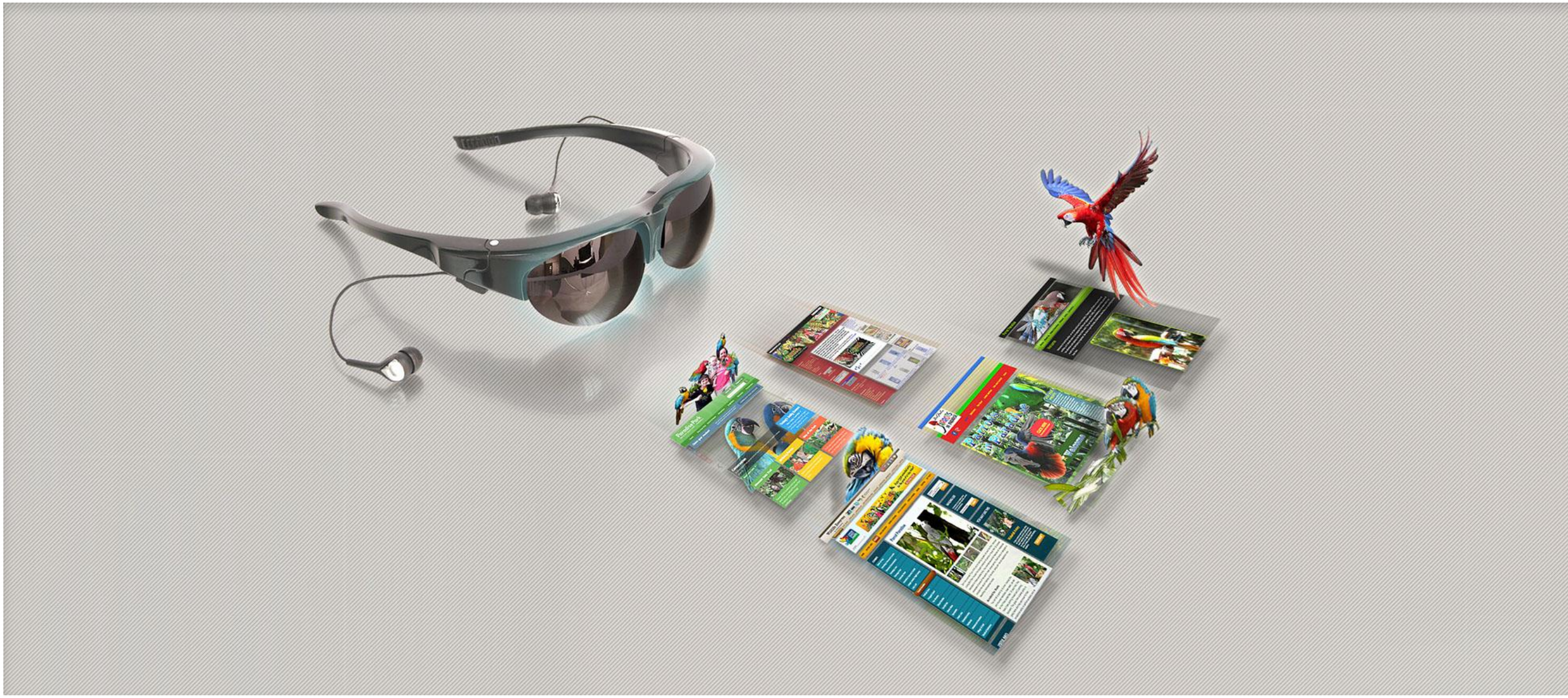
S GO 4001
S GO 4002

Disruptive change

duolingo

Some disruptive ideas:

- ★ Philanthropy
- ★ IBM Watson
- ★ AI
- ★ Augmented Reality
- ★ Machine Learning



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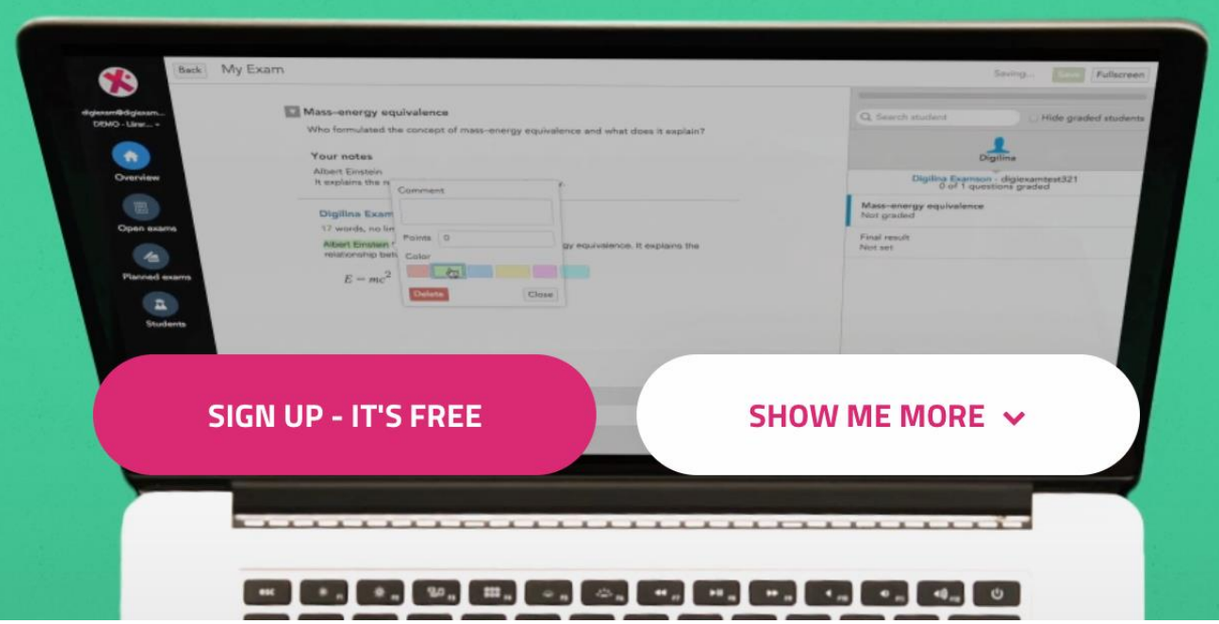

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Three concrete suggestions

What works?

Break the hierarchy and ask your young staff members

think in teams rather than individuals

What works?

Make experience count online

e.g. Harvard model

What works?

Think about a business model

e.g. certificates and ECTS

Conclusions

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