

MOOCs as people networks

The E-SPACE MOOC experience

The logo for E-SPACE, featuring a dark grey circle with a vertical rainbow-colored line to the left of the text "E SPACE".

E SPACE

**Europeana Space,
Best Practice Network**

Spaces of possibility for the creative
re-use of digital cultural content

Fred Truyen, KU Leuven
MID2017
Maastricht 2017



Europeana Space, Best Practice Network

Spaces of possibility for the creative re-use of digital cultural content



Europeana Space has received funding from the European Union's ICT Policy Support Programme as part of the Competitiveness and Innovation Framework Programme, under GA n° 621037

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Project Overview

this page is available in: [Czech](#), [Lithuanian](#), [Spanish](#), [Estonian](#), [German](#), [Dutch](#), [Italian](#), [Greek](#), [Portuguese](#)

The aim of the Europeana Space project is to create **new opportunities for employment and economic growth within the creative industries sector** based on Europe's rich digital cultural resources. It will provide an open environment for the development of applications and services based on digital cultural content. The use of this environment will be fostered by a vigorous, wide-ranging and sustainable programme of **promotion, dissemination and replication of the Best Practices** developed within the project. The extensive **resources and networks** of the Europeana Space consortium will be drawn on to ensure the success of the project.

Digital Stage

Blog

TV Channel

<http://www.europeana-space.eu>

Partners

The Europeana Space consortium has 29 partners, from 13 European countries, including: universities, video companies, CH institutions, Creative industries, GLAM institutions





Read

Explore

Remix

Share

PHOTOMEDIATIONS:
A READER

edited by Kamila Kuc and Joanna Zylińska

Input from 6 pilots; TV, Photography, Museums,
Games, Open & Hybrid Publishing, Dance



E-Space

- **Wide and multidisciplinary network** of people and organisations linked by common interests
- **Digital infrastructure** to help people meeting and interacting with the digital cultural contents of their interest
- The **E-Space Portal**, where culture meets creativity, is the place where all these resources are made open to everybody, for use, reuse and further improvements
- The **E-Space MOOC** targets Education
- **Consultancy toolkit on IPR**



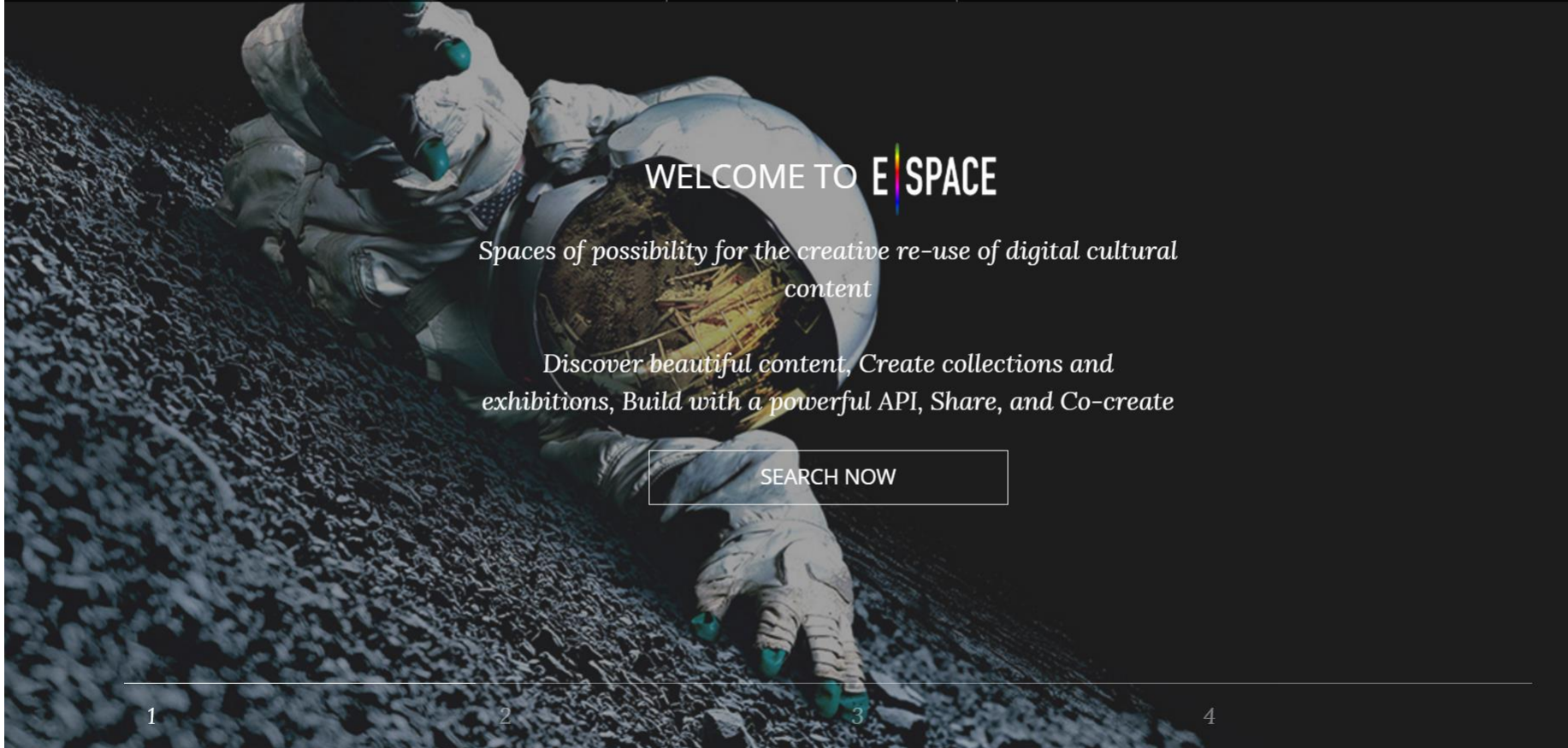
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ABOUT E-SPACE

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REGISTER



Featured Items

Featured items from our user collections.

Tags

Currently trending

E-Space Education Spotlight

Extending the use of digital content to the arena of education, in order to boost creativity and creative skills in teaching and learning...

[Learn more](#)

What E-Space is Offering to the Educational Sector

Europeana Space is offering a wide range of services to the educational sector through its activities:

- 5 examples of creative re-use of digital cultural content for education
- a MOOC, Massive Open Online Course, to learn what you can do with digital cultural heritage, for your research, your studies, your classrooms
- 6 thematic Pilots developing prototypes, that can be

- thematic events on education and digital cultural heritage
- a review of existing projects, environments and best practices dealing with digital cultural heritage content in an educational context

The huge amount of digital cultural heritage available in many repositories on line is a wealth of material that you can engage with, and access to re-use for teaching and

E-Space MOOC

- A MOOC based on a Best Practice Network involving academics and the sector itself
- Hands-on, practical information at 3 levels:
 - General public, students, teachers, ...
 - GLAM/CH Professionals
 - Developers
- MOOC involves skill development and networking



Search this site:

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LACE navigation

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- Programme Handbook

STUDENT

STAFF

User login

Username: *

Password: *

Log in

- Create new account
- Request new password

Home

LACE MOOC launched:

<https://www.canvas.net/courses/literature-and-change-in-europe>

Starts October 7, register now!

The LACE partnership wants to improve the international experience of master students and staff of the participating institutions through Erasmus exchanges and the elaboration of an open curriculum. Access to literature and to European cultural practices, LACE foregrounds the two notions of value and change.

For specific information about the programme and how it is organised, we want to refer to the specific student and staff page on the left. There you will find all the information you need. On the right you can find the LACE Moodle page with the course content produced by our partner universities.

New (May 2013): we are running a **survey on OpenCourseWare & Student Mobility**. If you have ever used learning materials online, whether it are Wikipedia articles, Kahn Academy videos or a full-blown MOOC course, you are kindly invited to take part in our survey. It takes about 15-20 minutes.

LACE is a university network between:

- Aarhus (Denmark)
- Bologna (Italy)
- Granada (Spain)
- Groningen (The Netherlands)
- Leuven (Belgium)
- Lisbon (Portugal)
- Tartu (Estonia)



Learning Space

LACE now runs as a MOOC:

Follow [this link](#) to access!

The MOOC was developed by KU Leuven, building on its experience with the LACE MOOC on Literature and Change – involving a network of 7 universities.

LACE was presented at the annual EduLearn Conference, an International Conference on Education and New Learning Technologies, held in Barcelona on 5-7 July 2010. The article can be found [here](#).





KULeuvenX

Free online courses from KU Leuven University

Situated in Belgium, in the heart of Western Europe, KU Leuven has been a leading research university for centuries. Today, it is Belgium's largest university and, founded in 1425, one of the oldest and most renowned universities in Europe. As a leading European research university and co-founder of the League of European Research Universities (LERU), KU Leuven offers a wide variety of international master's programmes, all supported by high-quality, innovative, interdisciplinary research.

[+ See more](#)

KU Leuven University MOOCs

Browse free online courses in a variety of subjects. KU Leuven University courses found below can be audited free or students can choose to receive a verified certificate for a small fee. Select a course to learn more.



Flipping the MOOC ...

- The MOOC is NOT based on university lectures
- The MOOC is integrated in current university courses
- The MOOC allows for verified certification
- Students enrolled at the university can obtain credits

[Home](#) > [All Subjects](#) > [Art & Culture](#) > [Europeana Space: Creative with Digital Heritage](#)

Europeana Space: Creative with Digital Heritage

Learn how to creatively reuse digital cultural content from professionals of the Europeana Space network.

KU LEUVEN[Open Course](#)

About this course

0 Reviews 0/5 ★★★★★

How can you engage with and reuse the wealth of digital cultural heritage available online in many repositories such as Europeana? How can you become an active user of this content, using, remixing and reinventing it for your research, lessons, and development?

Whether you are a student or teacher with an interest in cultural heritage, a GLAM professional, a

[➕ See more](#)

What you'll learn

- How to become creative with digital cultural heritage
- What repositories, tools and APIs are available online
- How to access and use them
- How digital cultural heritage can be effectively and successfully reused
- How to deal with Intellectual Property Rights in the context of reuse of digital cultural heritage

🕒 Length:	8 weeks
🕒 Effort:	2-4 hours per week
💰 Price:	FREE Add a Verified Certificate for \$49
🏛️ Institution:	KULeuvenX
🎓 Subject:	Art & Culture
⚙️ Level:	Intermediate
💬 Languages:	English
📺 Video Transcripts:	English

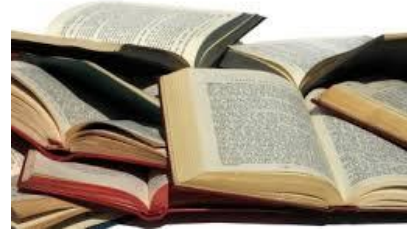
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Real skills, real people



Modules

- Introduction
- Preparatory reading
- Lecture, videoclip
- Reading Materials
- Assignment
- Quiz
- Forum Discussion



▼ Introduction

Welcome to the course!

Europeana Space

Entry Survey

▶ Photography

▶ Open and Hybrid
Publishing

▶ TV

▶ Dance

▶ Museums

▶ IP for the Cultural
Entrepreneur

▶ Creative Marketing

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Welcome!

[VIEW UNIT IN STUDIO](#)[Bookmark this page](#)

Welcome to the Europeana Space: Creative with Digital Heritage course!

Whether you are a student or teacher with an interest in cultural heritage, a GLAM professional, a developer or a cultural heritage amateur, this MOOC is for you!

The course feeds into the **experiences of the Europeana Space (E-Space) Pilots** and brings you the **results of their researches, analyses and test cases**. The educational idea behind the E-Space MOOC is to lower barriers to the access and reuse of cultural heritage content on Europeana and similar sources, providing **tutorials** and trial versions of **applications and tools** alongside with **reading materials** and useful **tips and best practices** gathered during the course of the project.

As the online availability of digital cultural heritage keeps growing, it becomes more and more important that users, from passive readers, learn to become active reusers. The mission of this course is to show how people can become creative with Europeana and digital cultural content, to demonstrate what Europeana can bring to the learning community, and to bring about the essential concept that cultural content is not just to contemplate, but to live and engage with.

How can you engage with and reuse the wealth of digital cultural heritage available online in many repositories such as Europeana? How can you become an active user of this content, using, remixing and reinventing it for your learning, teaching, research, user outreach, content enhancement and development? How can you develop a clear strategy when it comes to intellectual property rights associated with digital cultural content and its commercial reuse? In the following modules, we will answer to these and more questions!

This MOOC is based on the Europeana Space project, which has received funding from the European Union's

Bookmarks

Introduction

Welcome to the course!

Europeana Space

Entry Survey

Photography

Open and Hybrid Publishing

TV

Dance

Museums

IP for the Cultural Entrepreneur

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Exit Survey

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Creative reuse of Photographic Heritage

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Creative reuse of Photographic Heritage



[Start of transcript. Skip to the end.](#)

We are now in the situation where hundreds of thousands of early vintage photographs are available online, not only from large collections such as European, in Europe, the Digital Public

Search...

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Create
your
own
story



Trading Spaces / Changing Places

Under the motto Trading Spaces / Changing Places, the exhibition section in Tweebonnen tells its own story, which is also in line with the themes developed at the All Our Yesterdays-site in Heverlee. This is...

[read more](#)



Famous Women in Early Photography

Story about famous women in Early photography.

[read more](#)



Collodion portraits

Some observations on the collodion technique for portrait photography.

[read more](#)



"Cathedral Square" of Milan: evolution between XIX and XX century.

In the second half of the XIX century, during years of political unrest as Italy fought for its Unification, the municipality of Milan started a urban renewal programme with the aim of redefining the face...

[read more](#)



<http://tellyourphotostory.be/>

BROWSE STORIES (27 TOTAL)

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Under the motto *Trading Spaces / Changing Places*, the exhibition section in Tweebronnen tells its own story, which is also in line with the themes developed at the *All Our Yesterdays*-site in Heverlee. This is the photographic biography of a city 'on the go', with its unforgettable protagonists and vanished faces, with proud icons and almost-forgotten-episodes.

The exhibition was live in Leuven at the City Archive from Februari, 1, 2015 to March, 31, 2015 in the context of the "[All our Yesterdays](#)" expo.

[city, destruction, revival](#)

[Read more](#)



Story about famous women in Early photography.

[vintage photography, women](#)

[Read more](#)



Some observations on the collodion technique for portrait photography.

[collodion, portrait](#)

[Read more](#)



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A BIOGRAPHY OF THE CITY OF LEUVEN



The flooded Wieringstraat.

Under the motto *Trading Spaces / Changing Places*, the exhibition section in Tweebronnen tells its own story, which is also in line with the themes developed at the *All Our Yesterdays*-site in Heverlee. This is the photographic biography of a city 'on the go', with its unforgettable protagonists and vanished faces, with proud icons and almost-forgotten-episodes .

Story title : *Trading Spaces / Changing Places*

[Intro](#)

[A biography of the city of Leuven](#)

"Worpt ons desen ende dien uut!"
(Come on! We'll throw them all out!).
Urban beautification from laborer's
cottage to Kruidtuin

[Phoenix](#)

[Essays](#)

[Dates & Delight](#)



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Feedback and Questions

▶ TV

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Open and Hybrid Publishing > Assignment > Remix Challenge

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Remix Challenge

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Remix Challenge Exercise:

For this part of the activity, we ask you to respond to, and practically engage with, questions around open access, image and text licensing, and remix culture. Working to a specified duration, you will creatively explore different methods of cultural remix and image repurposing, while applying and developing further your understanding of how open licensing works.

find open
imagesremix
themlicence &
share!

Images: *Scalloped saucer with hoo birds*, *Unknown* (Public Domain), *Båter i stormfullt hav*, *Bennetter, J* (Public

► [Photography](#)

► [Open and Hybrid Publishing](#)

► [TV](#)

▼ **Dance**

Introduction

Unit 1: Dance Stories
Assignment Dance

Unit 2: Annotation and Dance
Assignment Dance

Further Reading

Feedback and Questions

► [Museums](#)

► [IP for the Cultural Entrepreneur](#)

► [Creative Marketing](#)

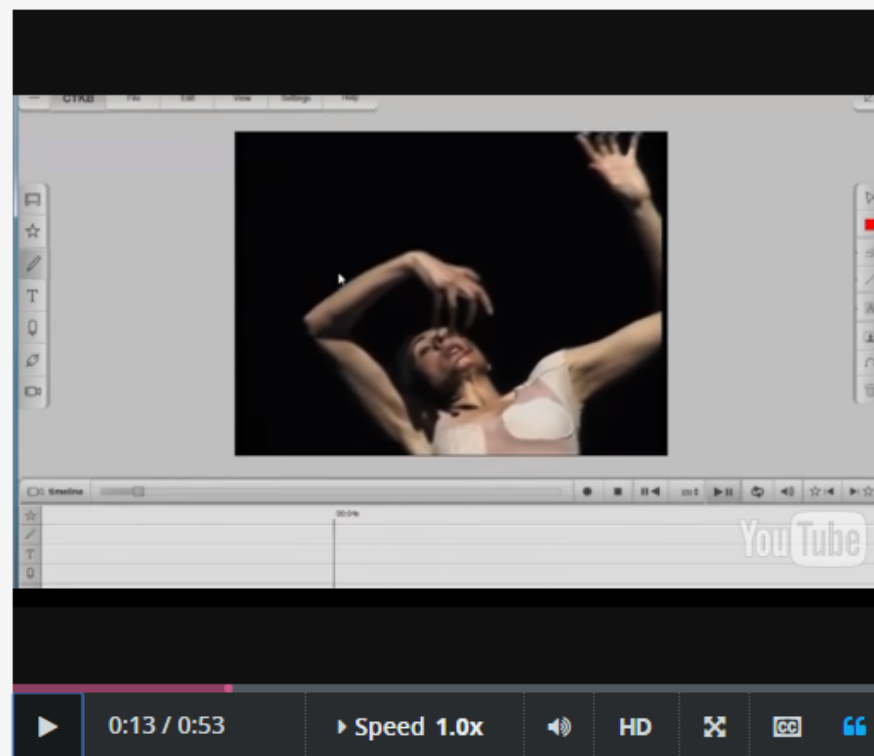
► [Exit Survey](#)

Unit 2: Annotation and Dance

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[VIEW UNIT IN STUDIO](#)

Unit 2: Annotation and Dance



Welcome to the Europeana Space Dance pilot module. Unit 2: Annotation and Dance.

This unit introduces you to the DancePro tool and offers you a series of activities

to help you start thinking about dance annotation.

You will learn to reuse online dance content, watch, mark moments that take you attention

and write about your choices.

This course will help you learn to talk about seeing and annotating

[STAFF DEBUG INFO](#)

DancePro: focuses on the needs of researchers and dance experts (e.g. dance artists, choreographers) who need a set of powerful tools for accessing dance content and creating extensive metadata. The tool allows you to record and annotate videos in real-time or to annotate previously recorded videos; it allows several types and modes of annotations and is designed to support the creative and compositional processes of professional choreographers and dancers. It also has an analytic and scholarly use. DancePro can also be of use in any other domain where the performance of the human

► Museums

▼ IP for the Cultural Entrepreneur

Introduction

Preparatory Readings

1. Valuing your IP

Assignment IP for the Cultural Entrepreneur



2. Rights Clearance

Assignment IP for the Cultural Entrepreneur



3. Licensing

Assignment IP for the Cultural Entrepreneur



4. Risk Management: Notice and Take down (NTD) Policies and Clauses

Assignment IP for the Cultural Entrepreneur



5. Authorship and ownership of copyright: avoiding pitfalls

Assignment IP for the Cultural Entrepreneur



Further Reading

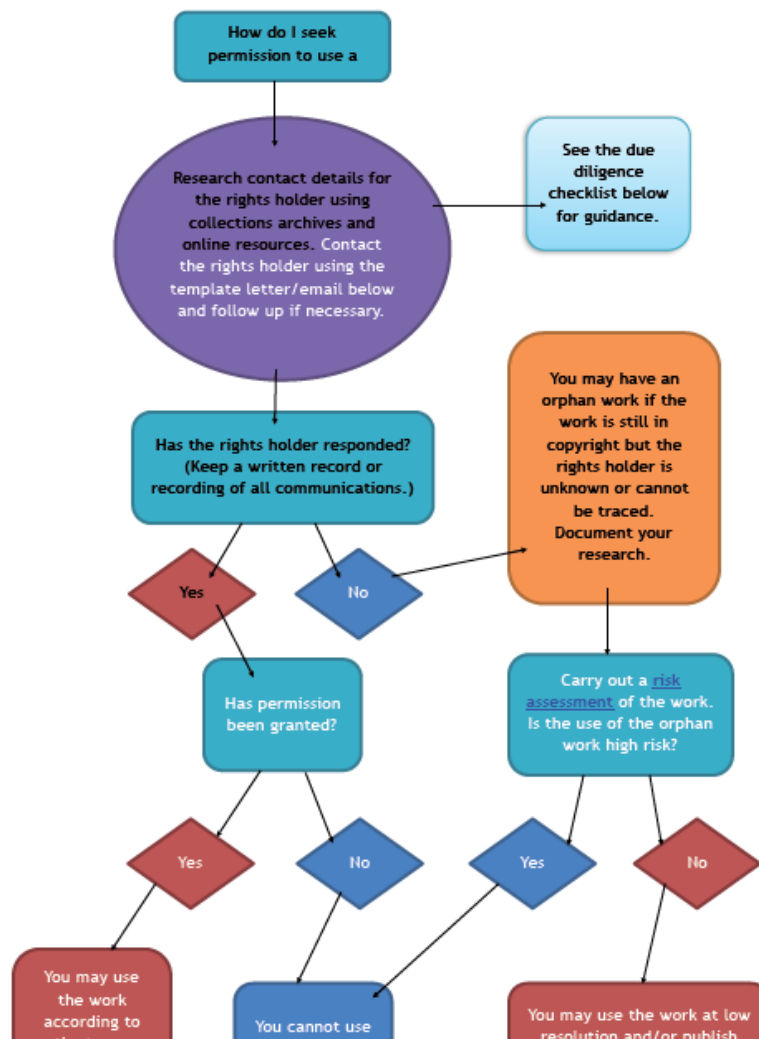
Feedback and Questions

► Creative Marketing

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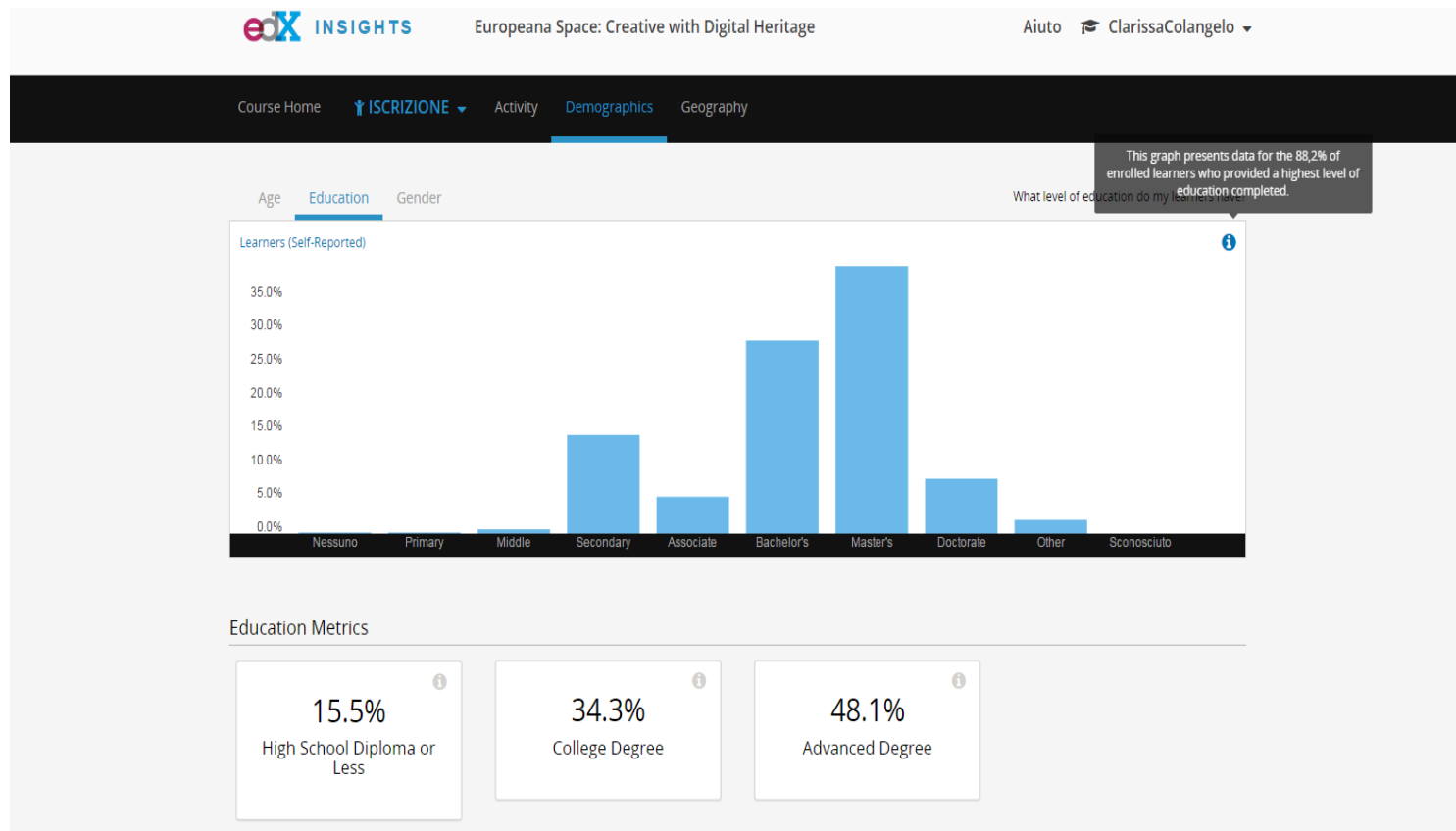
Please familiarise yourself with the [Rights Clearance Guidelines](#) (IPR Tool 3) and the [Twelve Point Code of Ethics for the Sourcing and Use of Digital Cultural Content](#) (IPR Tool 15).

If you are looking for open content, here is also the link again to the [Open Content Exchange Platform](#).



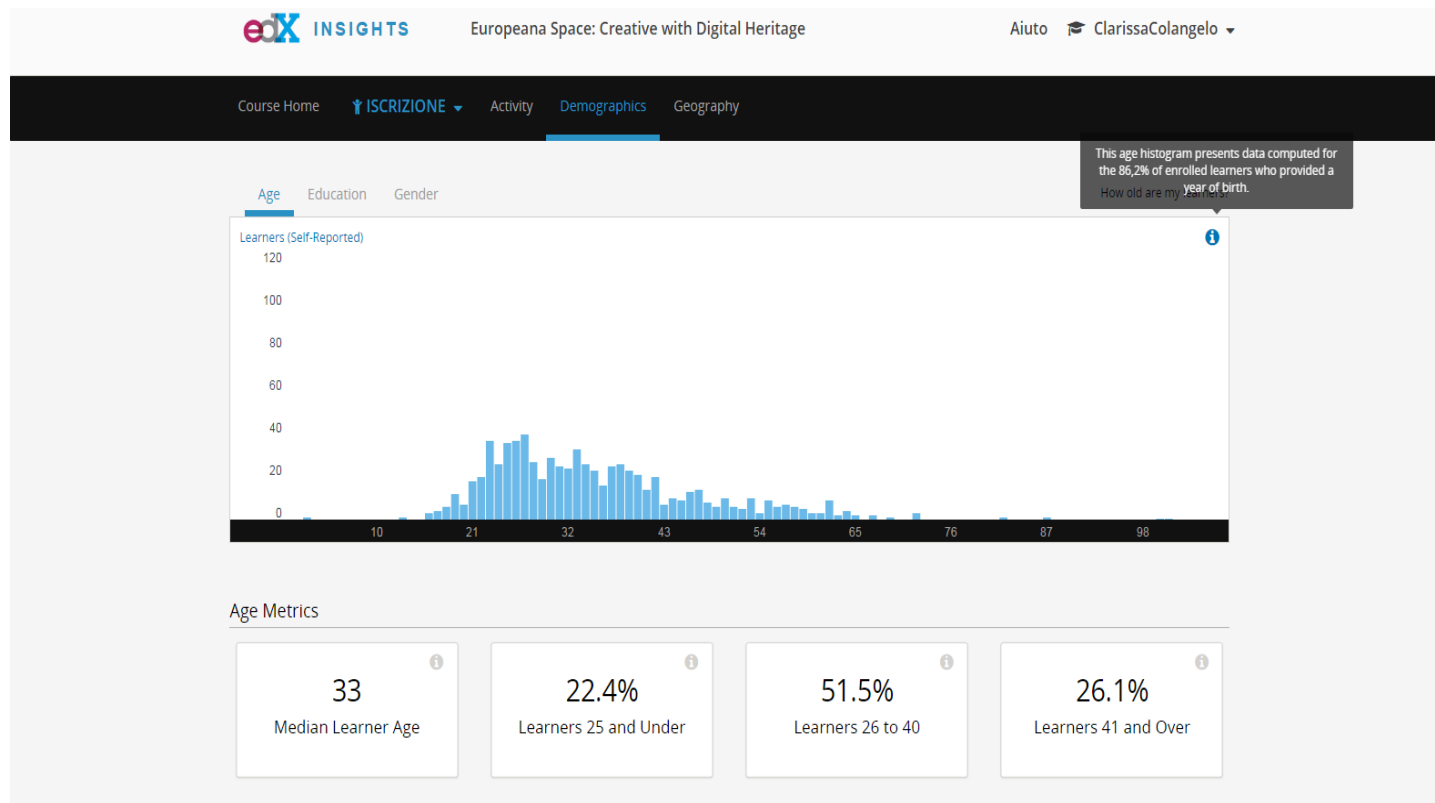
Education

- 983 participants. 15,5% had a high school diploma or less; 34,3% had a college degree; 48,1% had an advanced degree.



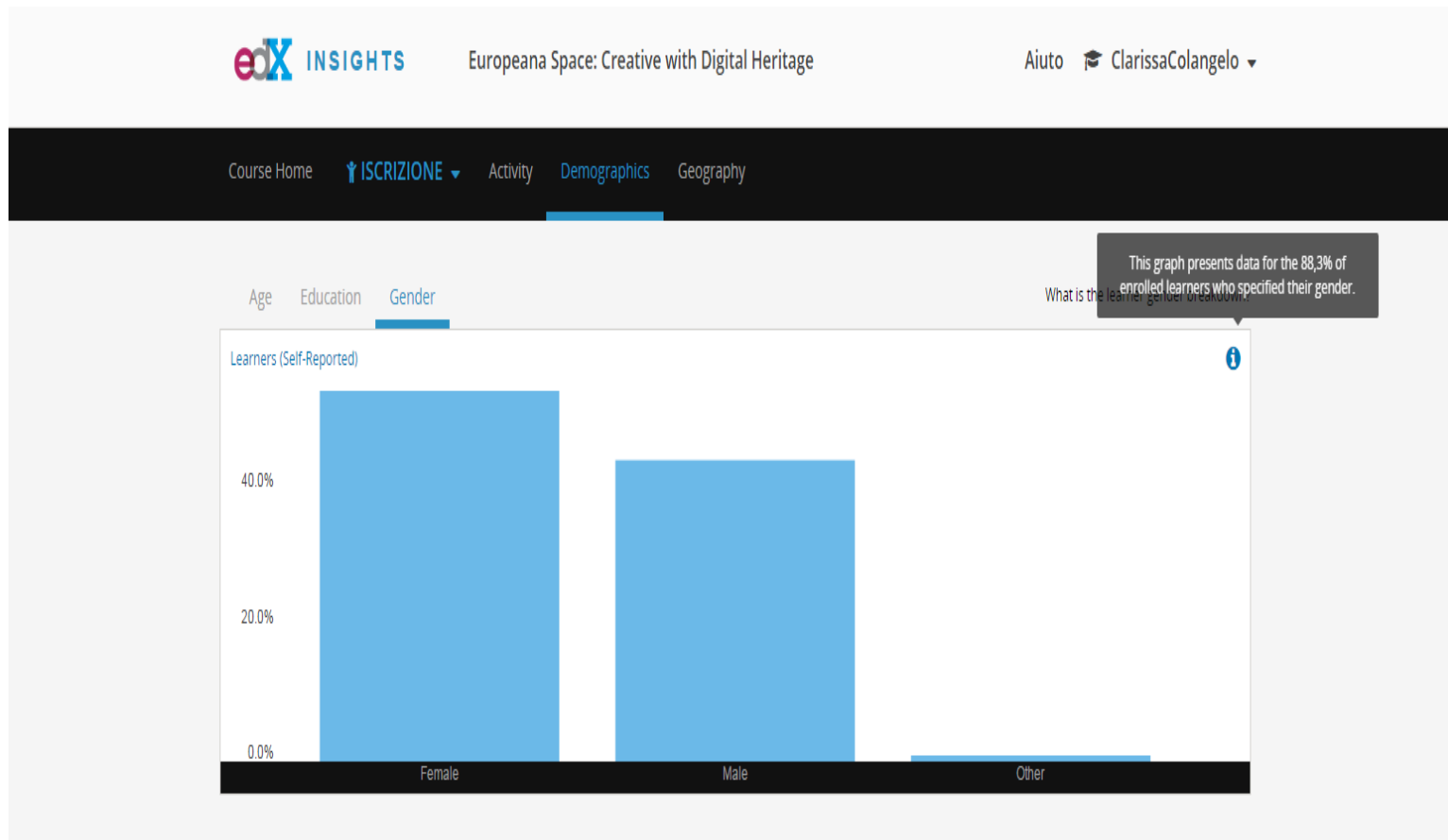
Age

- The median learner age was 33. 51,5% of the learners was between 26 and 40 years old; 26,1% 41 and over; 22,4% 25 and under.



Gender

- 54,7 of the learners was female, while 44,4 was male.



Location

In the course there was a total of 90 countries or regions represented.

- United States: 9,1% with 81 students
- Greece: 6,3% with 56 students
- India: 5,9% with 52 students
- Spain: 5,7% with 51 students
- United Kingdom: 5,6% with 50 students
- Belgium: 5,5% with 49 students
- Netherlands: 3,9% with 35 students
- Germany: 3,5% with 31 students
- France: 2,9% with 26 students
- Italy: 2,7% with 24 students

Location

[Course Home](#)

[ISCRIZIONE](#) ▼

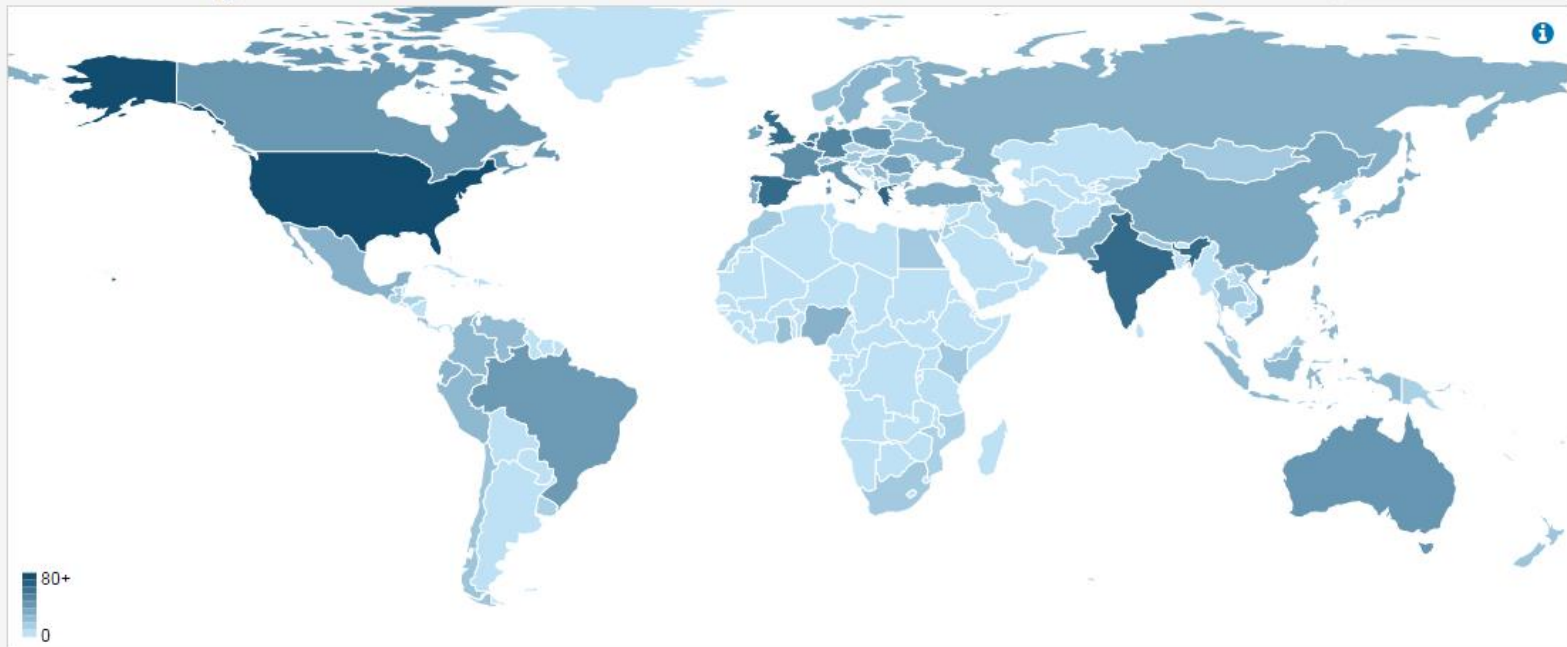
[Activity](#)

[Demographics](#)

[Geography](#)

Learner location is determined from IP address. This map shows where learners most recently connected.
Where are my learners?

Distribuzione Geografica



What worked?

- Interesting and useful content from academics, professionals and stakeholders
- Self-paced nature of the MOOC
- the freedom in choosing the preferred four modules to follow
- even mix of tests and discussion assignments
- Diverse groups of participants

Feedback

- *“Thanks for offering this course! Very interested to learn this material, glad to know about this information, how to use it, and the future of its use!”*
- *“The content in this class is extensive I am excited about the website Europeana [...] A tremendous opportunity in the explorations.”*

Storytelling website

- *“The idea of the site is absolutely brilliant. I loved browsing through this endless list of images. It inspired me to find an interesting topic which I may not have found if I had not visited the collections on Europeana. [...] I absolutely loved creating a photostory and being creative with photographic heritage. I definitely will be doing this again.”*

Open and Hybrid Publishing and the Remix exercise

- *“I might be overstretching myself by stating this is the best thing I have EVER done in my life but I really loved this activity.”*

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www.photoconsortium.net

www.digitalmeetsculture.net