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Internationalisation of Higher Education: impact of online, open education and MOOCs

Opening Education to All: How to Facilitate to All People
• No paying
• No barriers
• No limits
• No commitments
• No explanations
• No problems

OPEN SEEMS NICE…
BUT...

• Open # Accessible
• Open # Participation
• Open # Flexible
• Open # Individualization
• Open # Able
• Open # Engagement
OPEN COULD REACH

• Everybody
• Who wants
• Anywhere
• Anytime
• With any means
• Being
LET’S BE OPEN
Training groups

- Objectives and competences
- Evaluation
- Contents
- Loyalty marketing
- Methodologic strategies
- Promotion
- Task and activities
- Enrolment
- Didactic resources
- Staff organization
- Timing
- Space
Basic design

Goals

What are they learning?

Means

How are they learning?

Evaluation

Are they learning?
KEY PRINCIPLES

• Inclusion
• Diversity
• Equity
• Participation
• Flexibility
• Simplicity
• Social intelligence
LAST ADVICES

• Avoid the impossible
• Do not try to monitor everything
• Decide what you do not need
• Be progressive
• Ask for collaboration
• Be confident
• Be normal, be optimistic
¡HASTA LUEGO!

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